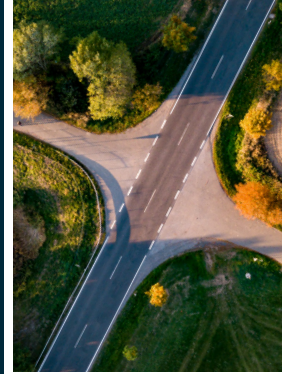


Bridging Healthcare Access Gaps for Rural and Underserved Populations

Our suite of monitoring solutions is designed to meet people in their communities and homes to provide them with the care they need — creating a seamless journey from first touchpoint to longitudinal care engagement.



Challenges Facing Rural and Underserved Communities

In rural America, the health impact is significant, with residents in these areas facing several key challenges, including:



Access to Care: 18% of the US population live in rural areas, yet only 10% of physicians practice there.¹ Rural residents travel 20+ miles for common services like inpatient care, and further for things like substance abuse treatment.¹



Higher Mortality Rates: The death rate for rural residents is 19% higher than in urban areas driven by limited access to healthcare services, higher rates of chronic diseases and socioeconomic factors like poverty and unemployment.²



Maternal Health Disparities: Maternal mortality rates are 64% higher in rural areas compared to urban, driven by limited access to obstetric care and transportation barriers.



Chronic Disease Burden: Rural residents are more likely to suffer from chronic diseases compared to urban residents due to limited access to healthy food and preventive healthcare services.



Increasing Use of Emergency Room for Primary Care: According to the National Library of Medicine, 61% of ER visits were “less-urgent”/“non-urgent” with 41% for routine care.

With the right mix of people and technology to address access barriers, we enable:

- Expanded access to primary, urgent, and behavioral health care without workforce expansion
- Earlier identification and management of chronic disease and rising risk
- In-home/mobile monitoring tools targeting safety and vital sign monitoring
- Support for HCBS expansion and aging in place
- Identification and impact to Health Related Social Needs and gaps in care
- Improvement to HEDIS and other quality metrics
- Reduced avoidable utilization and total cost of care

Our solutions:



Anywhere Care delivers community-based care access to address population-level needs in rural and underserved settings. We are deploying telehealth-enabled stations in the community to support:

- Wellness visits and routine check-ins
- Controlled BP checks (CBP) and other vitals capture
- Urgent care and behavioral health access via third-party providers



Care Everyday delivers in-home virtual care management, care coordination, and health navigation through our 50-state clinical network to manage chronic conditions and high-risk pregnancies. We serve as an extension of the provider (e.g., PCP, OBGYN) to improve outcomes and reduce provider burden. We contract and bill as a provider, driving measurable outcomes for:

- Individuals living with hypertension, diabetes, cardiovascular disease, CKD, CHF, and COPD
- Behavioral health with depression screening (BDD) and postpartum assessments and surveys
- Expecting mothers living with preeclampsia, hypertension, and gestational diabetes



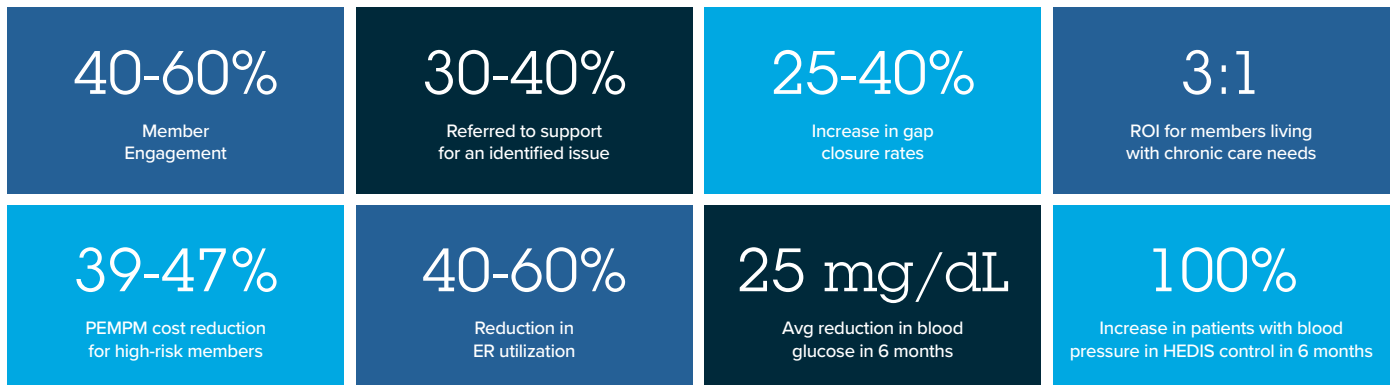
Personal Emergency Response Systems (PERS) provides ongoing safety, engagement, and aging-in-place support via 24x7x365 emergency response and safety monitoring. Through PERS, we address:

- Emergency needs
- Social isolation
- Frailty and falls risk
- Early identification of emerging clinical or social needs



All programs include the option of E3, our engagement and navigation platform that delivers personalized education and navigation aligned to participant needs.

Across programs, we deliver tangible results:



Source: Internal data, individual results will vary by program. **References:** 1. Nielsen, M., D'Agostino, D., & Gregory, P. (2017). Addressing rural health challenges head on. Missouri medicine. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6140198/>. 2. Centers for Disease Control and Prevention. (2021a, July 29). Products - data briefs - number 417 - September 2021. Centers for Disease Control and Prevention. <https://www.cdc.gov/nchs/products/databriefs/db417.htm>